CREATS

COMPANY PROFILE

International Internships | Student Mobility | Institutional Partnerships

Connecting Global Education with Real-World Experience

Malaysia | Official Company Profile
Website: *creatsmy.com*



TABLE OF CONTENTS

1 The CREATS Story
2 CREATS Management
3 CREATS Overview
4 What CREATS offers
5 Vision and Mission
6 CREATS International Student Recruitment
7 Institutional Partnerships
8 The Student Journey
9 CREATS International Internship Program
10 International Internship Program with R3MPIT Production
11 Company Registration SSM

The CREATS Story

CREATS Sdn. Bhd. 202601018509 (1680606-M) is a Malaysia-based international education and global learning organization connecting students, young professionals, universities and institutions through international internships, professional training, student mobility, cultural exchange and practical industry exposure.

Through CREATS Global Education & Exchange Program, participants gain opportunities to learn beyond the classroom through real-world business environments, entrepreneurship, digital marketing, e-commerce, leadership development, networking and cultural immersion in Malaysia.

CREATS aims to build meaningful connections between Europe and Asia, creating pathways for international students to gain professional experience, develop global competencies and experience Malaysia's multicultural environment

> *"Building clearer pathways between ambitious learners and trusted institutions."*

At a glance

- Malaysia base
- Internship Program
- Student recruitment
- Institutional partnerships



CREATS Management

Prof. Md Roshidul Hassan



Founder & Director, CREATS Sdn. Bhd.
CREATS Global Education & Exchange Program

Prof. Md Roshidul Hasan is an accomplished academic, researcher, entrepreneur, and international education advocate with over 25 years of experience in higher education, research, innovation, and student development. His research focuses on IoT, AI, Smart Agriculture, Digital Transformation, and Technology-Driven Innovation. He has extensive experience in research supervision, academic administration, international collaboration, and student mentoring, with numerous publications and international conference presentations.



Gs. Dr. Siti Aishah Mohammad Rasit

Director, CREATS Sdn. Bhd.
CREATS Global Education & Exchange Program

Gs. Dr. Siti Aishah Mohammad Rasit is an expert in GIS, remote sensing, geospatial data analysis, SAR technology, and data-driven modelling. She has experience in research, technical analysis, project coordination, and professional training, with a focus on applying geospatial and digital technologies to practical problems. Her professional expertise covers GIS and remote sensing training, geospatial data analysis, spatial modelling, agricultural and environmental applications, AI-based modelling and data analysis.

CREATS Overview

Established Timeline — OUR JOURNEY

Registered as CREATS Sdn. Bhd. in Malaysia — MAY 2026

Officiated — JUNE 2026

1st Batch of Intern — JULY 2026

250
Total Internship Applicants (till 31 Oct 2026)
For 2027 Session

450
Target Interns
By December 2027 Session

Team Meeting and Photo — GLOBAL NETWORKING





Global Applicant Distribution — GLOBAL REACH



France	62%
Belgium	12%
Germany	10%
Mali	9%
Egypt	5%
Senegal	2%

Target Growth: Interns & Students — GROWING TOGETHER



What CREATS Offers

01
International Internship Programs
Creating practical exposure through internship-oriented opportunities.

02
Student Recruitement Programs
Guiding students toward suitable universities and supporting their application journey.

03
Education and Training
Providing practical training and learning opportunities to develop knowledge and professional skills.

04
Professional Training on Demand
Linking learning with career-relevant professional development.

05
Digital Marketing & e-commerce
Building practical capability for digitally connected markets.

06
Entrepreneurship & cultural exchange
Encouraging initiative, cross-cultural understanding and shared learning.

07
Industry Visits & Networking Event
Connecting students with industry professionals through visits, insights, and meaningful networking opportunitie

08
Short-term field visit in Malaysia
Exploring Malaysia through educational visits, cultural experiences, and real-world learning opportunities.

09
Student Exchange & Mobility Programs
Building confidence, leadership skills, teamwork, and effective cross-cultural communication.

Scope and delivery are shaped with each institutional partner.

Vision & Mission

VISION

To become a leading international internship, education, and cultural exchange platform connecting Europe and Asia through innovation, practical learning, entrepreneurship, and global collaboration.

MISSION

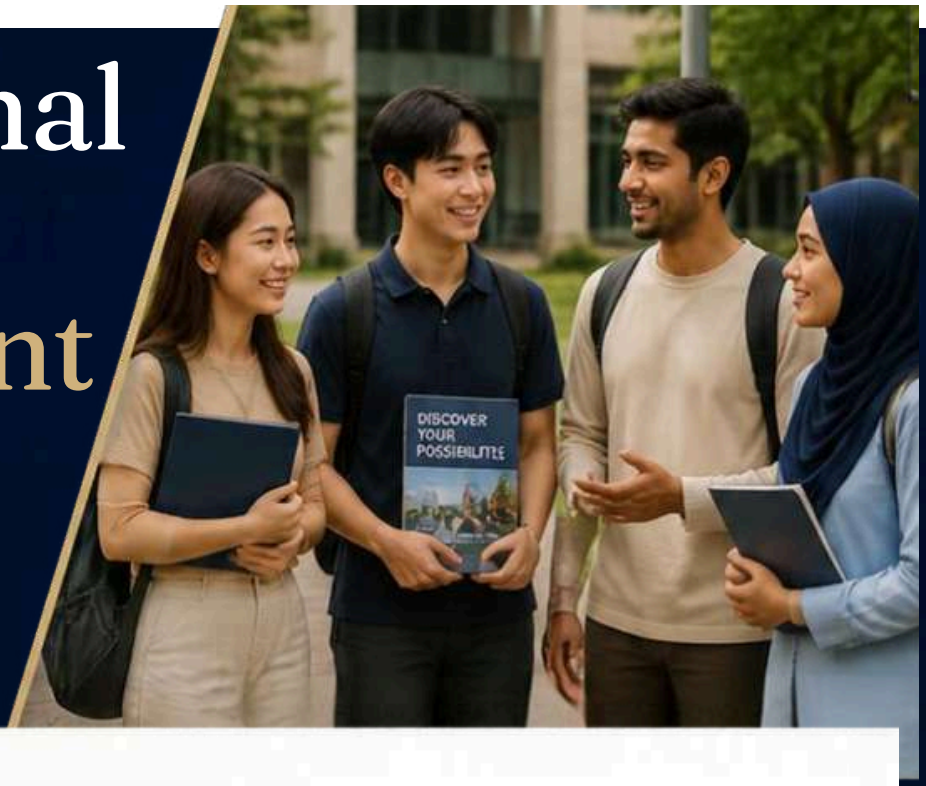
To support universities, colleges and students with thoughtful recruitment, application guidance, pre-arrival and post-arrival support, and practical learning opportunities spanning education, training, internships and cultural exchange.

What guides our work

- Clarity in communication
- Respect for institutional standards
- Student-centred support
- Cross-cultural understanding
- Long-term partnership thinking



International Student Recruitment



CREATS supports recruitment conversations for Bachelor's and Master's pathways, helping institutions reach prospective students with clearer information and a more considered journey from enquiry to enrollment.

1. **Discover**
   institutional and programme information
2. **Match**
   understand student goals and suitable pathways
3. **Apply**
   support application preparation and communication
4. **Prepare**
   coordinate pre-arrival guidance and next steps
5. **Connect**
   Continue with post-arrival support and a stronger connection to the learning community.

Recruitment partnership models are discussed directly with each university or college.



INTERNATIONAL STUDENT RECRUITMENT



Global Education Pathways | Malaysia & Europe

CREATS connects prospective students with quality higher education opportunities at universities, colleges and recognised institutions in Malaysia and Europe, from Diploma to PhD. We provide professional guidance, programme matching and dedicated support throughout the application journey.

STUDENT LEVELS

- Diploma
- Bachelor's
- Master's
- PhD
- Other Programmes

TARGET MARKETS

MALAYSIA

- Universities (Public & Private)
- Colleges and Institutes
- Professional and specialised higher education institutions

EUROPE

Priority European Markets:
France | Germany | Belgium
Spain | Italy | Portugal
and other European countries through institutional partnerships.

RECRUITMENT CHANNELS

- University & Institutional Partnerships
- Education Fairs, Seminars & Information Sessions
- Digital Marketing Website & Social Media
- Schools, Consultants & Community Networks
- Student Referrals and Alumni Networks
- Online Counselling and Virtual Presentations

OUR RECRUITMENT PROCESS

01 → 02 → 03 → 04 → 05 → 06

Enquiry
Understand student profile and goals

Programme Matching
Identify suitable programmes and institutions

Application Guidance
Support document preparation and submistion

Admission Coordination
Follow up with institutions and communicate outcomes

Pre-Arrival Guidance
Accommodation, travel and visa information

Student Support
Orientation and ongoing assistance

PROPOSED 6-MONTH RECRUITMENT PLAN

01 Month 1 — Preparation & Partnership Development



- Identify and engage with target universities (in Malaysia and Europe)
- Establish initial partnerships and communication channels
- Prepare marketing materials
- Set up student enquiry systems

02 Month 2 — Marketing & Outreach



- Conduct online and physical information sessions
- Participate in education fairs and webinars
- Promote selected programmes and institutions
- Build prospective student database (with consent)

03 Month 3 – 4 — Applications



- Provide individual programme guidance
- Coordinate and review application documents
- Submit applications to partner institutions
- Follow up on application progress

04 Month 5 – 6 — Enrolment Support



- Follow up on admission decisions
- Support pre-arrival preparation
- Assist with accommodation and travel planning
- Review performance and plan next phase

TARGETS FOR 2027

10 Recruitment Agent of **Malaysian Universities**



15 Recruitment Agent of **European Universities**



STUDENT RECRUITMENT TARGETS

2,000 Student Enquiries	**500** Students Counselled	**300** Applications Submitted	**100** Target Enrolments

Note: All figures are proposed operational targets for the first year and will be reviewed against actual performance and partnerships.

Explore. Learn. Grow

INSTITUTIONAL PARTNERSHIPS

Why Universities Should Partner with CREATS

A reliable local partner for global learning opportunities

GLOBAL CONNECTIONS | **LOCAL SUPPORT** | **STUDENT-CENTRED**

CREATS aims to support institutions through coordinated student engagement, practical learning experiences and cross-cultural collaboration in Malaysia.

KEY BENEFITS FOR PARTNER UNIVERSITIES

01 Quality learning
Practical experiences aligned with programme objectives.

02 Local coordination
A contact point for communication and student follow-up.

03 Cultural exchange
Intercultural learning with Malaysian communities.

04 Industry exposure
Explore relevant professional settings where available.

05 Student support
Guidance, check-ins and clear escalation routes.

06 Long-term collaboration
Develop repeat programmes and future initiatives.

PARTNERSHIP PRINCIPLE

Activities, responsibilities and student support will be agreed with each institution and documented in the partnership arrangement.



The student journey

01 Explore

Understand ambitions, interests and preferred study direction.

02 Identify

Review suitable Bachelor's or Master's pathways and institutional information.

03 Apply

Prepare and coordinate application steps with care and clarity.

04 Prepare

Support pre-arrival planning, expectations and practical readiness.

05 Connect

Continue with post-arrival support and a stronger connection to the learning community.

For institutions, this creates a more coherent experience around the student—not just a single recruitment touchpoint.



CREATS Intership Brainstorming Meeting

CREATS International Internship Program

CREATS provides short-term international internship opportunities in Malaysia for students and young professionals from Europe and beyond.

Internship Areas

- International Trade
- Business & Entrepreneurship
- Fashion & Retail Management
- Digital Marketing & E-Commerce
- Information Technology, IoT & AI
- Media & Content Creation
- Research & Innovation
- Hotel Management
- Hospitality & Tourism
- Agriculture & Smart Technology
- Administration & Customer Service
- Accounts & Finance
- Event Management

Practical Experience • Professional Development • Global Exposure

Our International Interns

CREATS welcomes international students from Europe and beyond, providing real-world learning, cultural exchange and professional development in Malaysia.



Sofiane DIM

Institution: Lycée Silvia Monfort

Country: France



Marwan NAALOUF-HEZAM

Institution: CFA La Cadenelle

Country: France



Fatimata Ba

Institution: Carlone Campus

Country: France



Shimen BOUJNAH

Institution: Université Côte d'Azur

Country: France

International Internship Program with R3MPIT Production



International Internship Program with R3MPIT Production



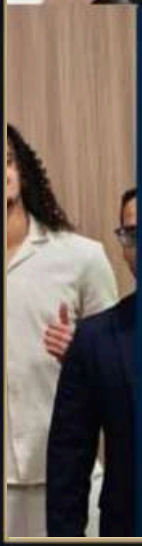
INTERNATIONAL NETWORKING | INNOVATION & LEADERSHIP | REAL-WORLD EXPERIENCE



CONNECT. COLLABORATE. *Create Impact.*

Our interns engage in meaningful business discussions and build connections that drive change.





INTERNS MEET WITH ONE OF THE POPULAR ACTORS AND FILMMAKERS IN MALAYSIA

A memorable meeting with Malaysia's finest, inspiring conversations and future collaborations.



Company Registration SSM

SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

COMPANIES ACT 2016
(ACT 777)

CERTIFICATE OF INCORPORATION OF PRIVATE COMPANY

This is to certify that

CREATS SDN. BHD.
202601018509 (1680606-M)

is, on and from the 6th day of May 2026, incorporated under the Companies Act 2016, and that the company is a company limited by shares and that the company is a private company.

Dated at **KUALA LUMPUR** this 7th day of May 2026.

DATUK NOR AZIMAH ABDUL AZIZ
REGISTRAR

MYDATA SSM

User Id : navamgt

Printing Date : 07/05/2026

This certificate infomation is generated from MYDATA SSM Services as at 07/05/2026 10:41:54.

MENARA SSM@SENTRAL, NO.7, JALAN STESEN SENTRAL 5, KUALA LUMPUR SENTRAL, 50623 KUALA LUMPUR.
TEL : 03-7721 4000 FAX : 03-7721 4001



CREATS

GLOBAL EDUCATION & EXCHANGE PROGRAM

CREATS MALAYSIA

EXPLORE. LEARN. GROW.

Malaysia-based international education and global learning organization

contact

G-62, Jalan SP 5/4, Serdang Perdana
43300 Seri Kembangan, Selangor, Malaysia

+60 14-270 9371
creatsmalaysia@gmail.com
www.creatsmy.com